

2024 Winners



Film Craft

Title	Brand	Product / Service	Entrant / Idea Creation	Location	Production	Prize	Award
A01 (Direction)							
A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	JAPAN	SPOON, Tokyo	BRONZE SPIKE	BRONZE SPIKE
ANSWER ME	TENCENT SUSTAINABLE SOCIAL VALUE ORGANIZATION	TENCENT CSR	BANANA BALLOON, Shenzhen		LINKFILMS, Shanghai	GOLD SPIKE	GOLD SPIKE
PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE 50TH ANNIVERSARY	REVOLVER, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER, Sydney / SOMESUCH, London	BRONZE SPIKE	BRONZE SPIKE
AUSTRALIA'S NATIONAL SPORT IS...	TAB	TAB	FINCH, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	FINCH, Sydney	BRONZE SPIKE	BRONZE SPIKE
1 SQUARE METER	HORNBACK AG	HORNBACK AG	REVOLVER, Sydney / HEIMATTBWA, Berlin	AUSTRALIA	TONY PETERSEN FILM, Hamburg / REVOLVER, Sydney	SILVER SPIKE	SILVER SPIKE
A BIT PRECARIOUS	MACPAC	MACPAC	THE SWEETSHOP, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Melbourne	AUSTRALIA	THE SWEETSHOP, Sydney	BRONZE SPIKE	BRONZE SPIKE
THIS IS FOOTY COUNTRY	TELSTRA	TELSTRA	EXIT FILMS, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	EXIT FILMS, Sydney	GOLD SPIKE	GOLD SPIKE
"MOVE"	HONDA MOTOR CO., LTD.	GLOBAL CORPORATE ADVERTISEMENT	DENTSU CREATIVE X INC., Tokyo / DENTSU INC, Tokyo	JAPAN	DENTSU CREATIVE X INC., Tokyo / THINK & CRAFT, Tokyo	SILVER SPIKE	SILVER SPIKE
A03 (Casting)							
THERE'S NO ONE LIKE ME	STRENGTH TO GIVE	STEM CELL DONATION	COLLIDER, Sydney / SUPERSOLID, Sydney	AUSTRALIA	COLLIDER, Sydney	BRONZE SPIKE	BRONZE SPIKE
UNDER MY SKIN	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGLILVY, Bangkok	THAILAND	PHENOMENA, Bangkok	SILVER SPIKE	SILVER SPIKE
A04 (Production Design / Art Direction)							
EVERYBODY HAS A THING	EBAY	EBAY	REVOLVER, Sydney / SPECIAL, Sydney	AUSTRALIA	REVOLVER, Sydney / SOMESUCH, London	BRONZE SPIKE	BRONZE SPIKE
1 SQUARE METER	HORNBACK AG	HORNBACK AG	REVOLVER, Sydney / HEIMATTBWA, Berlin	AUSTRALIA	TONY PETERSEN FILM, Hamburg / REVOLVER, Sydney	GOLD SPIKE	GOLD SPIKE
FIRST GENERATION	KRUNGSRI FIRST CHOICE	CONSUMER SERVICES	LEO BURNETT, Bangkok	THAILAND	FACTORY01, Bangkok	BRONZE SPIKE	BRONZE SPIKE
A05 (Cinematography)							
VEIL OF JAPAN	HIDAKAWASHI CO., LTD.	TOSATENGUJO PAPER	HIDAKAWASHI, Kochi / DEPART./TOKYU AGENCY INC., Tokyo	JAPAN	DEPART./TOKYU AGENCY INC., Tokyo / TOKYU AGENCY INC., Tokyo / UN, Tokyo	SILVER SPIKE	SILVER SPIKE
WILD MOMENT	TOYOTA	TOYOTA	SIX INC., Tokyo	JAPAN	AOI PRO. INC., Tokyo	BRONZE SPIKE	BRONZE SPIKE
A06 (Use of Original Music)							
WPL - TERA NAAM	JIOCINEMA AND SPORTS18	INDIA'S FIRST WOMEN'S PREMIER LEAGUE 2023	GOOD MORNING FILMS, Mumbai / OGLILVY, Mumbai	INDIA	GOOD MORNING FILMS, Mumbai	BRONZE SPIKE	BRONZE SPIKE
PLAY IT SAFE	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE 50TH ANNIVERSARY	REVOLVER, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER, Sydney / SOMESUCH, London	GOLD SPIKE	GOLD SPIKE
A07 (Use of Licensed / Adapted Music)							
EVERYBODY HAS A THING	EBAY	EBAY	REVOLVER, Sydney / SPECIAL, Sydney	AUSTRALIA	REVOLVER, Sydney / SOMESUCH, London	BRONZE SPIKE	BRONZE SPIKE
FRIES BEAT	MCDONALD'S	MCFRY	DENTSU INC, Tokyo	JAPAN	GEEK PICTURES INC., Tokyo	GOLD SPIKE	GOLD SPIKE
"MOVE"	HONDA MOTOR CO., LTD.	GLOBAL CORPORATE ADVERTISEMENT	DENTSU CREATIVE X INC., Tokyo / DENTSU INC, Tokyo	JAPAN	DENTSU CREATIVE X INC., Tokyo / THINK & CRAFT, Tokyo	BRONZE SPIKE	BRONZE SPIKE
A08 (Achievement in Production)							
A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	JAPAN	SPOON, Tokyo	SILVER SPIKE	SILVER SPIKE
MICRO MIRACLE	SAMSUNG ELECTRONICS	SAMSUNG SEMICONDUCTOR	CHEIL WORLDWIDE, Seoul / BMB, London	SOUTH KOREA	CYLDR, London / NANO SCRIBE, Eggenstein-Leopoldshafen	SILVER SPIKE	SILVER SPIKE
WILD MOMENT	TOYOTA	TOYOTA	SIX INC., Tokyo	JAPAN	AOI PRO. INC., Tokyo	BRONZE SPIKE	BRONZE SPIKE
B01 (Editing)							
THIS IS FOOTY COUNTRY	TELSTRA	TELSTRA	THE EDITORS, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	EXIT FILMS, Sydney	GRAND PRIX	GRAND PRIX
THE PUBLIC DIAGNOSIS	THE BRAIN CANCER CENTRE	THE BRAIN CANCER CENTRE	FINCH, Sydney / THE ROYALS, Sydney	AUSTRALIA	FINCH, Sydney	SILVER SPIKE	SILVER SPIKE
"PLAY IT SAFE"	SYDNEY OPERA HOUSE	SYDNEY OPERA HOUSE 50	ARC EDIT + ARC FILM, Sydney / THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	REVOLVER, Sydney	BRONZE SPIKE	BRONZE SPIKE
B03 (Sound Design)							
DARKNESS FOLLOWS	CHILD SAFETY ON!	CHILD SAFETY ON!	LIQUID STUDIOS, Auckland / FLUX, Auckland	NEW ZEALAND	FLUX, Auckland	BRONZE SPIKE	BRONZE SPIKE
THE MOVING CANVAS	EXIDE	EXIDE AUTOMOTIVE BATTERIES	VML, Mumbai / WUNDERMAN THOMPSON, Mumbai	INDIA	VML, Mumbai	GOLD SPIKE	GOLD SPIKE
B04 (Animation)							
SCUFFING SONG	OTSUKA PHARMACEUTICAL CO., LTD.	POCARI SWEAT RETURNABLE BOTTLE PROJECT	SPOON, Tokyo / DENTSU INC, Tokyo	JAPAN	SPOON, Tokyo	BRONZE SPIKE	BRONZE SPIKE
PLAY HAS NO LIMITS FEAT. KING GNU	PLAYSTATION	PLAYSTATION	SIX INC., Tokyo	JAPAN	GEEK PICTURES INC., Tokyo	BRONZE SPIKE	BRONZE SPIKE
TALES FROM THE TRACK	QUEENSLAND RAIL	RAIL SAFETY	VML, Brisbane	AUSTRALIA	3P STUDIO, Brisbane	BRONZE SPIKE	BRONZE SPIKE
B05 (Visual Effects)							
A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / SIX INC., Tokyo	JAPAN	SPOON, Tokyo	BRONZE SPIKE	BRONZE SPIKE
PLAY HAS NO LIMITS FEAT. KING GNU	PLAYSTATION	PLAYSTATION	SIX INC., Tokyo	JAPAN	GEEK PICTURES INC., Tokyo	BRONZE SPIKE	BRONZE SPIKE
"MOVE"	HONDA MOTOR CO., LTD.	GLOBAL CORPORATE ADVERTISEMENT	DENTSU CREATIVE X INC., Tokyo / DENTSU INC, Tokyo	JAPAN	DENTSU CREATIVE X INC., Tokyo / THINK & CRAFT, Tokyo	SILVER SPIKE	SILVER SPIKE