

2023 Winners

eurobestr
Innovation

Title	Brand	Product / Service	Entrant / Idea Creation	Location	Prize	Award
A02 (Applied Innovation)						
AIZOME ULTRA™ - AN INNOVATIVE METHOD TO CREATE TEXTILES WITH LASTING HEALTH BENEFITS.	AIZOME	AIZOME ULTRA™ TEXTILE DYEING TECHNOLOGY	SERVICEPLAN, Munchen	GERMANY	GRAND PRIX	GRAND PRIX
FORTUM + FISHHEART	FORTUM + FISHHEART	FISHHEART	TBWA, Helsinki / FISHHEART, Helsinki	FINLAND	INNOVATION EUROBEST AWARD	INNOVATION EUROBEST AWARD
A05 (Brand Strategy & Experience)						
DOGS WITHOUT BORDERS	SFBO (SOCIEDADE FRANCO-BRASILEIRA DO ONCOLOGIA)	DOGS WITHOUT BORDERS	VMLY&R HEALTH, Madrid / VMLY&R, Sao Paulo / VMLY&R, New York	SPAIN	INNOVATION EUROBEST AWARD	INNOVATION EUROBEST AWARD